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ATTORNEYS

Charles W. Barrett, Jr.
C. William Barrett
James N. Esdaile, Jr.
Shaun Spencer Forsyth
Hilary Weinert Hershman
Jon M. Jacobs
Norman I. Jacobs
Patricia L. Kelly
Rhonda T. Maloney
Joseph P. McGinn
Michael E. Mone
Michael E. Mone, Jr.
Catherine A. Ryan

Here is a listing of attorneys at Esdaile, Barrett & Esdaile.

Please use the navigation on the left to view details and contact information for each attorney.

*Esdaile, Barrett,
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Boston Personal Injury Lawyer: Bill Barrett Attorney at Law in Massachusetts

http://www.ebelaw.com/attorney_bios/boston-personal-injury

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Boston Personal Injury Lawyer: Bil...



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Boston Personal Injury Lawyer and Attorney

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Michael E. Mone, Jr.

Catherine A Ryan

Esdaile, Barrett,
& Esdaile

C. William Barrett, Member

Phone: 617-482-0333

Email: bbarrett@ebelow.com

Bar Admission: Massachusetts, 1988.

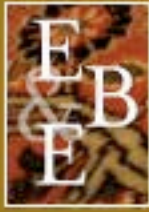
Education: Boston University School of Law, J.D., 1988.

Bill Barrett is a **Boston personal injury lawyer**. Bill also specializes in civil litigation - including automotive, products liability, construction, medical and professional malpractice, and premises liability disputes, and has experience in local and state regulatory matters, administrative law issues, and complex litigation.

A graduate of Boston University School of Law, Mr. Barrett served as an Assistant District Attorney in Middlesex County before joining the firm in 1990. Mr. Barrett is a member and past Treasurer (1997-2000) of the Middlesex Bar Association, and belongs to both the Massachusetts Academy of Trial Attorneys and the Association of Trial Lawyers of America. He is also a member on the Concord zoning Board of Appeals. Mr. Barrett has extensive trial experience in both the state and federal courts, has practiced at both trial and appellate levels, and has lectured on tort-related subjects both to the bar and to the public.

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Open "http://www.ebelaw.com/attorney_bios/charles_barrett.asp" in a new tab behind the current one



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CONTACT

Esdaile, Barrett & Esdaile
75 Federal Street
16th Floor
Boston, Massachusetts 02110
Telephone: (617) 482-0333
Fax: (617) 426-2978

Directions From Points North:

93 South to High Street exit
Left onto High Street
Right onto Pearl Street
Two blocks to The Garage at Post Office Square;
entrance on left

Directions From Points South:

93 North (Southeast Expressway) to Atlantic Avenue exit
Bear left and follow State Street/High Street sign to traffic light
Left onto High Street
Right onto Pearl Street
Two blocks to The Garage at Post Office Square;
entrance on left

Directions From Points West:

Mass Pike (90 East) to 93 North to Atlantic Avenue exit
Bear left and follow State Street/High Street to traffic light
Left onto High Street
Right onto Pearl Street
Two blocks to The Garage at Post Office Square;
entrance on left

Or, another alternative:

Storrow Drive to 93 South to High Street exit
Right onto Pearl Street
Two blocks to The Garage at Post Office Square;
entrance on left

Local Parking:

Garage at Post Office Square
0 Post Office Square
Boston, MA
617-423-1430

Standard Parking
75-101 Federal Street
Boston, MA
617-951-2724

*Esdaile, Barrett,
& Esdaile*

Esdaille Barrett: Redesign process

Creative Brief

Prepared by: Matt Laurence

Project Title: EBElaw.com site redesign

Date: 1-18-09

brand positioning: *What does the brand stand for? What is the positioning statement?*

Experience, honesty, integrity, professionalism, history - RESULTS

brand personality: *Describe it; passionate, leadership, youthful, lighthearted, etc.*

Established, trusted, approachable, results-driven, caring about clients, not flashy or high-profile advertising, strong reputation, strong community standing

creative purpose/objective: *What is the purpose of the creative? Use this space to set specific goals for your project.*

Establish EBE as an established, trusted pillar of the Boston legal community, respected by other firms and trusted by past and present clients.

target audience: *describe the group for whom the creative is intended.*

Clients (pretty much everyone), other firms, the Boston legal community at large

demographics *age, sex, income, marital status, etc.*

Clients

Other firms

Boston Legal Community at large

psychographics *state of mind, beliefs, reasoning, etc.*

Inquisitive, directed, possibly skeptical, overwhelmed?

Competitive, inquisitive, curious

Inquisitive, information-seeking, curious

affinities *interests, associations, etc.*

Get best return, no hassle, being cared for

Get info

key product benefit: *The best, most reliable, safest, easiest to use, newest technology, etc.*

EBE has a proven track record of results for clients, one of the most established firms in Boston, years of experience, no hype, just good work and good advice.

reasons to buy/use: *Why does the user need this? What are the one or two things the customer needs/wants that this project satisfies?*

Same as above (some of these questions apply more to consumer sites)

key communication: *what is the single most important message you need to convey? What is the secondary message?*

Same again - EBE gets results for our clients and have for years. Experience and results are all the advertising we need.

creative tone: *Energetic, approachable, lighthearted, etc.*

Established, approachable, trustworthy, a sense of history, traditional but with a polished (perhaps modern) edge, current

Intended reaction: *"I didn't realize that. I want to learn more. How can I get it?" etc.*

EBE is the best, they've been around longer than most, and I want to work with them.

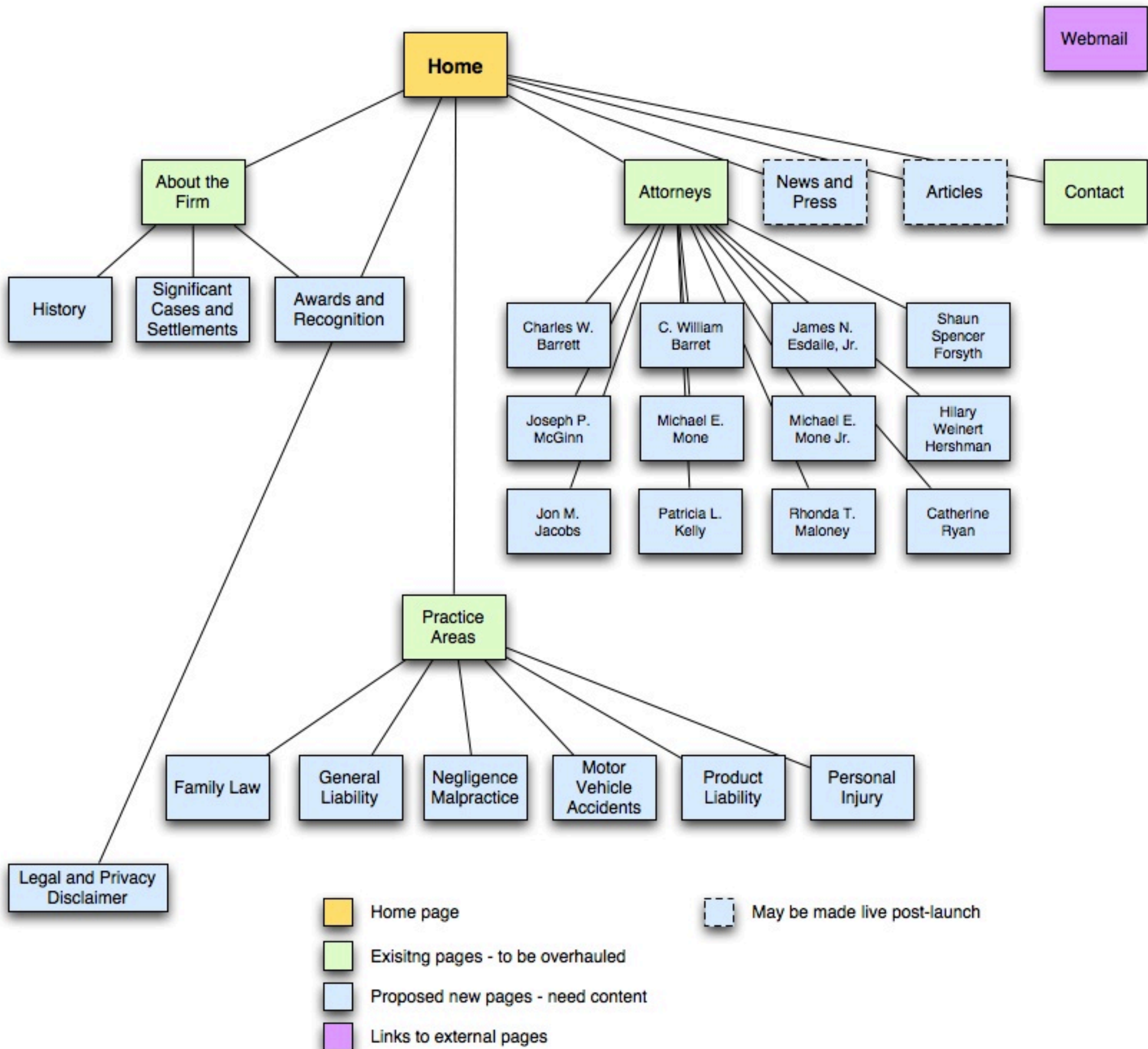
mandatory elements: *Include all "must have's".*

Any beyond content and attorney images?

approved by:

title

title





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Lawyer Lawyerson

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One of the most well-respected law offices in New England and home to of nationally-recognized leaders in trial and family law, the firm's success is a testimony to the ongoing appeal of the opportunity to practice law in an environment of civility and principle. Over the past 60 years, Esdaile, Barrett & Esdaile has maintained a consistent commitment to furthering client interests through ethical practice.

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FEATURE 4

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Who are we?

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Charles W. Barrett, Jr.

Lorem ipsum dolor sit aet, consectetur adipi scing elit, sed diam euismod tincidunt.



C. William Barrett

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James N. Esdaile, Jr.

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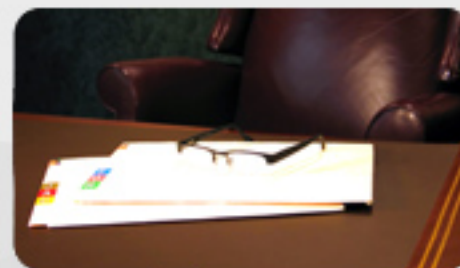


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A History of Experience & Results

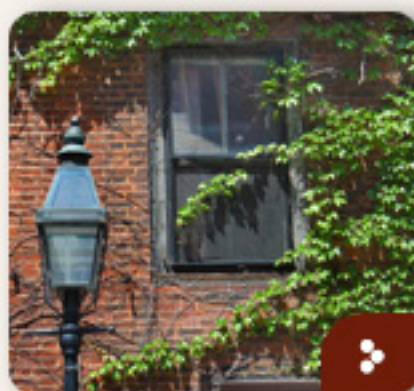
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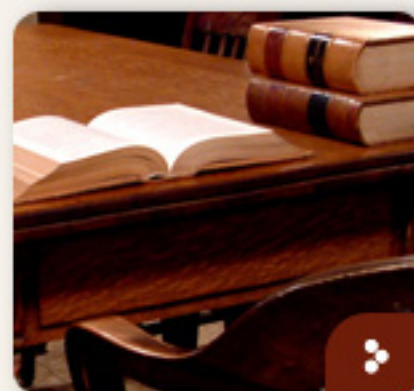
About Us Headline



Proper About Us introductory copy goes here.



History



Memorable Decisions
and Settlements



Awards and Recognition

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Attorneys

Our Attorneys

For decades, Esdaile, Barrett & Esdaile has attracted some of the most talented lawyers in Boston. Current members of the firm have served in preeminent leadership positions in both local and national legal organizations, and appear before all courts in the Commonwealth. Employing civility, integrity and skill, our attorneys have established appellate law and obtained some of the largest verdicts and settlements in the state.



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Patricia L.
Kelly



Rhonda
Maloney



Joseph
McGinn



Michael E.
Mone



Michael E.
Mone, Jr.



Catherine A.
Ryan

About EB&E



Catherine A. Ryan

BIO

Ms. Ryan practices in all areas of civil litigation, specializing in tort and product liability, business litigation and professional negligence claims. Ms. Ryan practices in state and Federal court, has worked on multi-district litigation and has represented clients in a wide-variety of claims including contract and intellectual property disputes.

PROFESSIONAL AFFILIATIONS

Ms. Ryan attended the University of Georgia Law School where she served on the Mock Trial Board from 2000-2002. Ms. Ryan began working at Esdaile, Barrett & Esdaile as a summer intern in the year 2000 and joined the firm full-time upon graduation. Ms. Ryan is a member of the American and Massachusetts Bar Associations, the American Association for Justice and the Massachusetts Academy of Trial Attorneys.

MEMORABLE VERDICTS/SETTLEMENTS/RULINGS

Ms. Ryan and her co-counsel obtained a \$973,000 judgment after a jury's verdict against the MBTA as a result of a bus accident that caused a crush injury to her client's ankle, impairing his ability to earn a living as an independent contractor. (As reported in Massachusetts Lawyer's Weekly on February 1, 2010).

Ms. Ryan has successfully arbitrated multiple auto accident cases, once obtaining an arbitrator's award that was eighteen times more than the highest pre-arbitration settlement offer.

Ms. Ryan has obtained and successfully defended against summary judgment (pre-trial dismissal) of a variety of claims including legal malpractice, breach of contract, negligent design and negligent entrustment.

CONTACT INFO:

Phone: 617-482-0333

Email: CRyan@ebelaw.com

LICENSES:

Commonwealth of Massachusetts, 2002

U.S. District Court, District of Massachusetts, 2004

1st Circuit Court of Appeals, 2007

EDUCATION:

BA in English from the University of New Hampshire, 1995

JD from the University of Georgia School of Law, 2002

PAST EMPLOYMENT:

Prior to attending law school, Ms. Ryan worked in the educational telecommunications field.

SPECIALTY AREAS:

Tort Liability

Product Liability

Business Litigation

Professional Negligence



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Contact Us

For a free and completely confidential consultation with an experienced attorney of Esdaile, Barrett, and Esdaile, please call us at 617-482-0333, or send us an e-mail now using the form below.

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* Last Name

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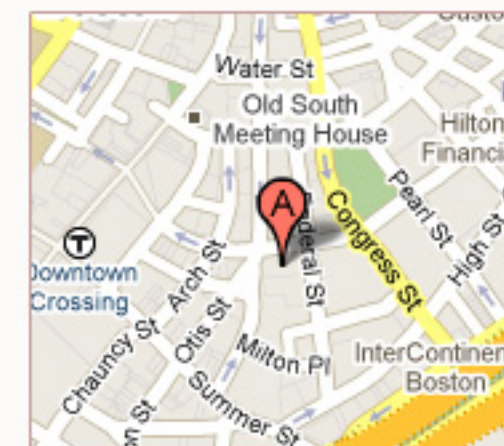
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